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BEAST® DECK FOOT WINS "MOST INNOVATIVE PRODUCT" AT WOC 2018 THIRD CONSECUTIVE HONOR FOR STEGO'S REVOLUTIONARY CONCRETE ACCESSORIES

SAN CLEMENTE, Calif. – It's a threepeat for <u>BEAST CONCRETE ACCESSORIES</u>: this time, <u>BEAST DECK FOOT</u> has made its mark among Stego Industries, LLC's revolutionary line of concrete accessories.

Beast Deck Foot was named "Editor's Choice" in the 2018 "Most Innovative Product" awards at World of Concrete, the industry's biggest gathering of construction professionals, held in Las Vegas last month. Hanley Wood Media announced the winners in Washington Wednesday.

"At Stego, we are always working to bring more efficient solutions to the concrete industry," said Beast National Product Manager Steve Lutes. "We are excited and honored to be recognized for the third year in a row for having brought new and innovative products to the market."

Beast Deck Foot is designed to be substituted for <u>BEAST FOOT</u> in the Beast Screed system, providing all the advantages for elevated deck pours the system has already done for slab-on-grade concrete placement. Concrete placement crews can nail or screw Beast Deck Foot to a wood or metal deck, allowing them to affix Beast Screed posts and adjustable caps for a point-to-point guide screed system.

First introduced in 2016, the Beast Screed System has dramatically improved upon common wet-screed methods, which rely on inefficient and undependable "cow patties" or wet pads for placement crews to check the levelness of their concrete bays or strips. The Beast Screed system provides a visual fixed indicator that determines proper concrete depth while placing concrete, eliminating the need for crews to check and re-check their slabs for levelness.

Contractors across North America who have adopted the new Beast Screed System have seen improved efficiency in their concrete placement crews and far greater floor levelness (fL) test results. Early adopters of the system have reported saving time and resources during their concrete placement, as well as achieving the high fL numbers demanded by some of the most sensitive construction projects in the industry.

"This exciting 'threepeat' for Beast is just the beginning," said Stego Industries Founder and CEO Paul J. Blasdel. "Stego is committed to bringing game-changing solutions to the construction industry – this recognition demonstrates that ability to our stakeholders."

Beast Deck Foot, along with all of the accessory products in the Beast Screed System, is available through Stego's international network of construction material suppliers wherever Stego Wrap Vapor Barrier products are sold.

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ABOUT STEGO

STEGO INDUSTRIES, LLC is a leader in the below-slab vapor barrier industry. The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities. Our game-changing barrier solutions are a critical component in the design and construction of efficient, durable and healthy buildings. Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.