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# BEAST HOOK PAILS ALLOW CONTRACTORS TO GRAB-AND-GO

## 40-COUNT PAILS OF SCREED ACCESSORY IMPROVES EASE OF USE, DISTRIBUTOR FLEXIBILITY

SAN CLEMENTE, Calif. – Stego Industries is peeling the lid off one of its revolutionary **BEAST® Concrete Accessories**.

The company introduced new 40-count pails of its popular **BEAST® HOOK** concrete screeding accessory Wednesday. The new pails replace bags of Beast Hooks at its distributor network across North America.

The pails will make it easier for concrete contractors to grab individual Beast Hooks or a reusable pail of 40 while not having to remove product wrapping on the job site, a cumbersome task while wearing safety gloves.

“Getting a Beast Hook out of its packaging should be just as fast and easy on the job site as installing a Beast Hook and locking it down,” said Beast Hook inventor and National Product Manager Steve Lutes. “This new reusable pail of Beast Hooks is another way we’ve kept an ‘Eye on Efficiency’ for our customers and their labor-intensive bottom line.”



Winner of a 2017 World of Concrete “Most Innovative Product” award, Beast Hook is engineered to hold a 2x4 overhead screed rail in place during concrete placement, replacing outdated cast steel screed hooks concrete placement crews have used for decades. These antiquated metal hooks required additional tools to install and were prone to rusting and stripping of their threads.

By contrast, Beast Hook’s internal, concealed coil threads stay clean from the harsh concrete environment, allowing for hassle-free installation and repeat use. Its large plastic, easy-grip, quick-twist knob enables concrete placement crews to adjust the levels of their screed rails without removing their safety gloves or needing additional tools to secure.

Beast Hook adds to the efficiency equation for contractors by adding sight windows on both sides to allow the crew to easily locate a pre-marked grade line. This can eliminate constant adjustment and re-adjustment by the placement team during the chaotic concrete construction process.

When attached to a **BEAST® SCREED POST** (or other nail form stake) and secured with **BEAST® FOOT**, concrete contractors can now avoid puncturing their below-slab vapor barrier with form stakes. This outdated process leads to countless holes in a vapor barrier installation which cannot be easily repaired once concrete is placed. These punctures can provide an avenue for water vapor and other soil gases entering the building envelope, leading to failures of moisture-sensitive floors, destruction of warehouse inventory, and can provide a food source for mold growth.

The new pails will also enable distributors to sell Beast Hooks in bulk or break open pails to create a highly-visible store display for individual sales.

“This new way to deliver Beast Hooks also reinforces our commitment to our critical distributor relationships,” said Stego Industries President Mike Tucker. “We are always looking for new ways to help our distributors showcase our products and increase their flexibility in sales offerings.”

Stego’s nationwide network of full-time experts can help **find a distributor location** with stock of the new 40-count, 3.5 gallon pails of Beast Hook immediately.

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## ABOUT STEGO

STEGO INDUSTRIES, LLC is a leader in the below-slab vapor barrier industry. The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities. Our game-changing barrier solutions are a critical component in the design and construction of efficient, durable and healthy buildings. Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.